



Promote your company with the world's leading source of engineering material technical data!

MatWeb features over 23,000 daily users, 74,000 data sheets, and a powerful array of search tools. Marketing through MatWeb is a primary conduit into the worldwide materials engineering, design, and manufacturing communities.



Tech savvy engineers, designers, machinists, and molders have turned to the Internet- and specifically to MatWeb.com- for materials information. We can help you reach these people during the materials selection/sourcing process with some of the most targeted marketing options available anywhere.



Promotional Opportunities

MatWeb has an unmatched ability to promote the producers, suppliers, and fabricators of engineering materials due to the detailed nature of our technical content and our demographics. **The ability to target your promotional message dictates the vast majority of its effectiveness.**



MatWeb Demographics

70% of MatWeb users purchase or specify raw materials for their industrial projects.

Supplier Listings
Banners
E-mails



Supplier Listings

MatWeb's *Supplier Listings* are short messages with links that are affiliated with specific data sheets on the web site.

- Tied to specific data sheets TARGETED
- Informative and unobtrusive
- Reaches people at the time of material sourcing
- Cost varies with data sheet popularity- call us for a quote

| | |
|-----------|----------------------------|
| Standard | \$50 per 1000 impressions |
| Preferred | \$110 per 1000 impressions |
| w/ Logo | \$160 per 1000 impressions |

--example material suppliers screen--

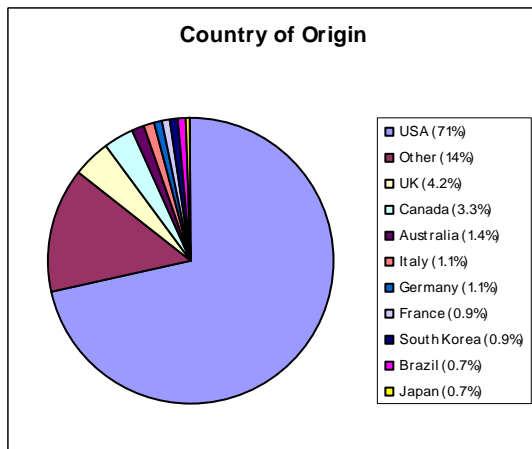
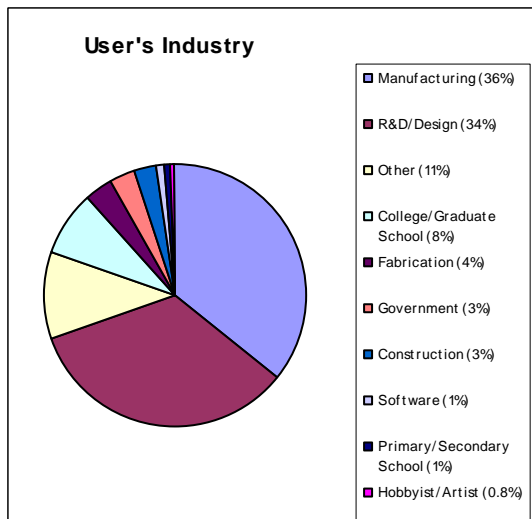
Overview - Polycarbonate, Molded

Tell these vendors that you saw them in **MatWeb!**

As a specialty compounder RTP Company custom formulates thermoplastic compounds to meet sp application requirements. Phone (800) 433-4787 or (507) 454-6900 or visit www.rtpcompany.com.

Stock shapes and hose products fabricated from this polymer are available from **Quadrant Engine** (800) 366-0300 or (610) 320-6600; www.quadrantep.com.

 **Engineering Polymer Technology and Services, LLC**, is a supplier of high quality name brand engineering thermoplastics. Visit www.ptslc.com, Phone (800)-475-1701, or Fax



The bottom line cost to advertisers depends on the amount of exposure received by the data sheets. A metal or plastic distributor with a broad product line could spend \$1500/month with us and be thrilled with the response. We can also help producers of niche products with plans of \$300/year.



Banner Ads

- Can be placed targeted anywhere on the website, including **tied to search terms**
- Builds name recognition and brand awareness
- Flexible size and shape requirements, animation encouraged
- Only professional & relevant banners accepted
- GIF, JPG, flash or other rich media

Call us for a quote for a custom banner program, or take advantage of our discounted rates on our 'run of site' plan

Your banner (up to 630 * 60 pixels) will rotate through MatWeb's **prime pages**. It will be the only full-size banner seen on each web page.

| | |
|------------------|--------|
| 3 months | \$1000 |
| 6 months | \$1800 |
| 12 months | \$3200 |

We can design a banner for you if one is not already available. Average cost is \$350.



Featured Articles

We can feature a prominent link to data sheets or instructive articles from our Home Page. This affords companies a chance to lay the groundwork for future sales by educating the technical community about new products, applications, or processes. Monthly cost for this link is \$500.



E-Mails

MatWeb regularly sends out e-mail updates to our users who have registered and agreed to receive such updates. We can send out an email devoted to your message (~265,000 e-mails) for \$19,875. We can also send an e-mail to just a targeted list, for example people who have viewed a nylon data sheet within the past 12 months.



Add your company's proprietary products to MatWeb's database!

We don't charge manufacturers to include data sheets for their proprietary products because we see this as a mutually beneficial relationship - we get a more complete database and our manufacturer partners get some free exposure. Contact us for details on a data sheet template.



Other Services

The MatWeb online product selection tools can easily be incorporated into the web site of raw material suppliers, or we can create and host entire web sites. MatWeb's material data architecture can even be used on a company's internal network as a centralized storehouse of proprietary materials information. MatWeb's personnel can also serve as consultants for materials related problems.



Who We Are

MatWeb is a Division of Automation Creations, Inc (ACI). ACI was founded in 1996 with expertise in materials science, chemistry, and engineering coupled with database programming skills.

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