



**MatWeb**

**MATERIAL PROPERTY DATA**

**2012**

**2011 Demographics**

Omnisearchable Materials Data since 1996

*MatWeb.com*



## MatWeb.com

*MatWeb.com Facts:*

MatWeb.com

*Page Views*

*Jan-Dec 2011*

**> 28 Million**

MatWeb.com

*Data Sheets Served*

*Jan-Dec 2011*

**> 8 Million**

MatWeb.com

*User Sessions*

*Jan-Dec 2011*

**> 5.6 Million**

MatWeb.com

*Live Registered Users*

**> 350,000 including**

**>33,000 added Jan-Dec 2011**

MatWeb.com

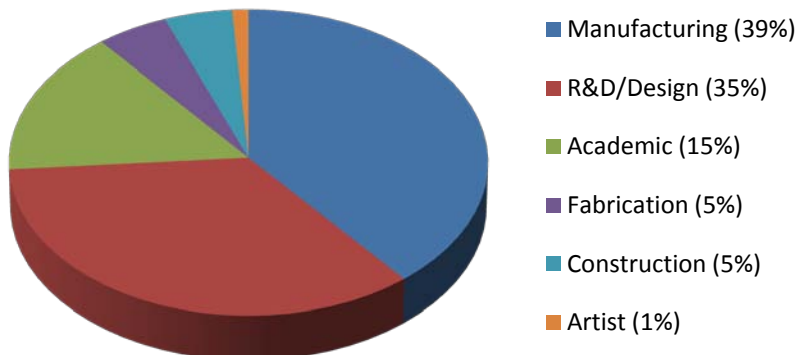
**Top-tier ranked**

*for all major search engines  
across thousands of  
materials and materials  
services providers*

## “Materials professionals’ workflow World-wide includes MatWeb.com”

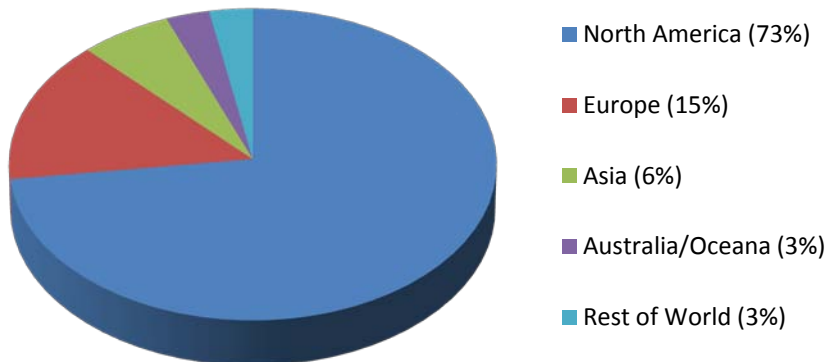
MatWeb.com Demographics by Industry

### Industry Affiliation



MatWeb.com Demographics by Country

### Region of Origin





## MatWeb.com

### *MatWeb.com Facts:*

*> 88,000 Materials  
searchable by powerful  
criteria including over 1000  
different properties*

*> 750 Manufacturers*

*Data exports for CAD/FAE to  
COMSOL, SolidWorks,  
ALGOR, ETBX, NEiWorks,  
ANSYS, SpaceClaim*

*Broad reach including  
metals, plastics,  
ceramics,  
lubricants, and  
advanced materials  
so prospects find what  
they need in one place  
regardless of materials  
classification*

*Don't lose another MatWeb  
lead. Join your most  
promising prospects on  
MatWeb.*

**Your best prospects** visit MatWeb to find materials and material property data early and often in the critical materials specification process.

Will **your company** be here to meet them?

Don't lose another MatWeb lead. Reach your most promising prospects already on MatWeb with flexible, cost-effective options.

From the largest corporation to niche suppliers, we will customize a plan to meet your marketing objectives.

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